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PROTECT-ALL® FLOORING ANNOUNCES AGREEMENT WITH CANADIAN DISTRIBUTION COMPANY

OSCODA, Mich. – Protect-All Flooring is happy to announce a new agreement with Buckwold Western Ltd. based in Saskatoon, Canada. Buckwold Western will work closely with the Protect-All team to stock, promote and sell Protect-All products throughout western Canada.

Buckwold Western is a family-owned distribution company that has serviced the needs of the flooring industry since 1950 and has grown into one of the largest flooring distributors in western Canada. Buckwold Western remains committed to prioritizing Protect-All Flooring in the residential, light-duty and heavy-duty commercial flooring channels and markets.

Protect-All Flooring collaborates with numerous distribution companies nationwide, offering sales and product support, along with comprehensive product education. These authorized regional distribution companies work together with Protect-All Flooring to strategize and procure the necessary Protect-All products and accessories for their respective projects.

“We’re excited to grow our product availability throughout western Canada,” said Protect-All Flooring National Sales Manager Jerry Lee. “The relationship with Buckwold Western provides extensive coverage in both the residential and commercial market, making them a perfect fit to help increase Protect-All’s overall product footprint in the industry.”

To become a factory-trained Protect-All installer and to find a distribution company in your region, call 800.544.9538 or visit www.protect-allflooring.com.

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About Protect-All Flooring

Manufactured by Oscoda Plastics®, Protect-All flooring derives its durability from the specialized thermal fusion process that blends remnant industrial-strength vinyl together into one monolithic piece. Oscoda Plastics has recycled more than 40 million pounds of vinyl waste into Protect-All, keeping it out of our nation’s landfills. In 2020, Protect-All introduced Protect-All Designer Series®, a new multicolor flooring product available in multiple sizes. This new product offering has helped Protect-All win market share in both residential and commercial flooring applications. Protect-All Flooring and Oscoda Plastics are brands owned by Holcim Solutions and Products US, LLC. For more information, please contact Protect-All Flooring at 800.544.9538 or visit www.protect-allflooring.com.